# HOW CAN WE IDENTIFY AND VALUE... THE 'CHANNEL'?

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## 1) What is a 'CHANNEL'?

- A dynamic line that connects the outside centre-back and the nearest full-back.
- The dynamic space in between and around the outside centreback and the nearest full-back.
- > Puts what is created by the movement of the centre-back and the full-back as the main area of concern.

## 2) Why is the 'CHANNEL' important?

- Little to no research is done on the channel because of its natural existence and coaches and analysts' assumptions about the area.
- Limited ways to attack the channel although the area is wellknown.
- The channel has more potential that teams can use to help increase their attacking efficiency.

### 3) What should be known about the 'CHANNEL'?

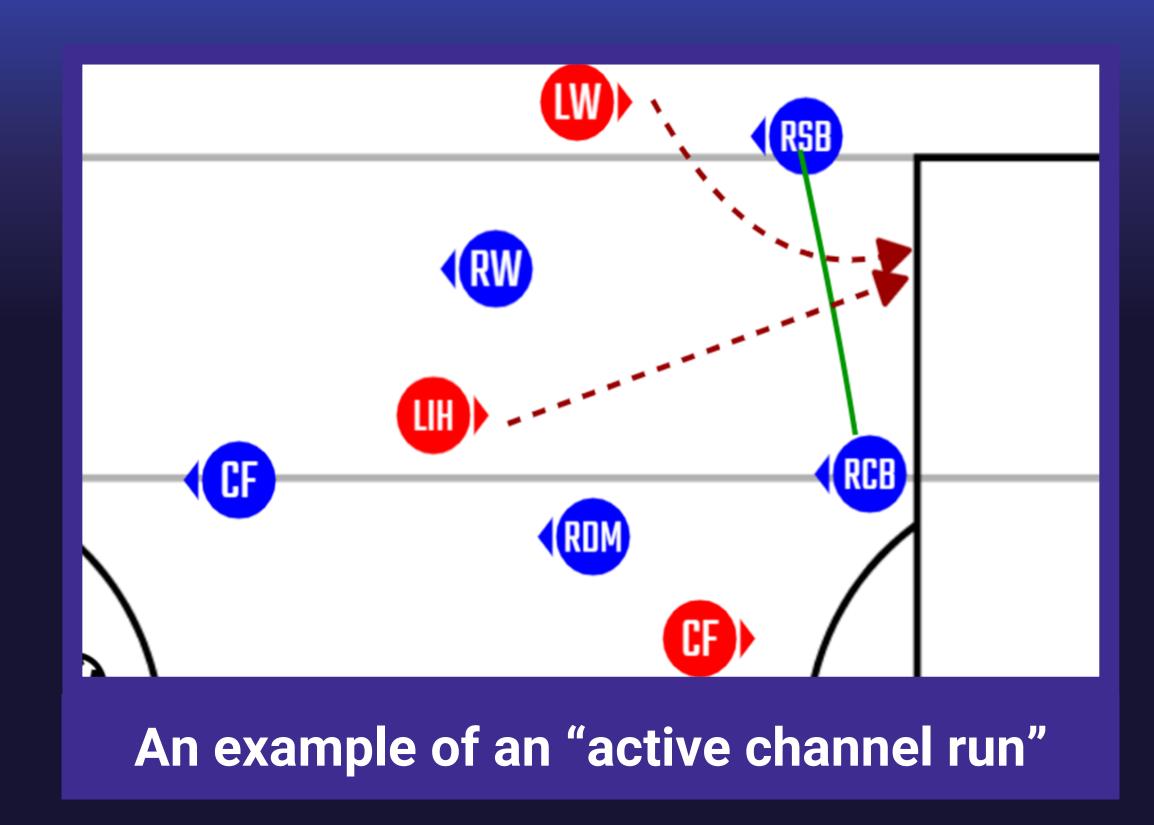
- Can only be created during the defensive phase.
- Dynamic space, unlike the static half-space, and can overlap with the half-space.
- An "active channel run" is when a player actively and intentionally runs into the channel.
- The run can lead to an increase in the goal-scoring possibility.

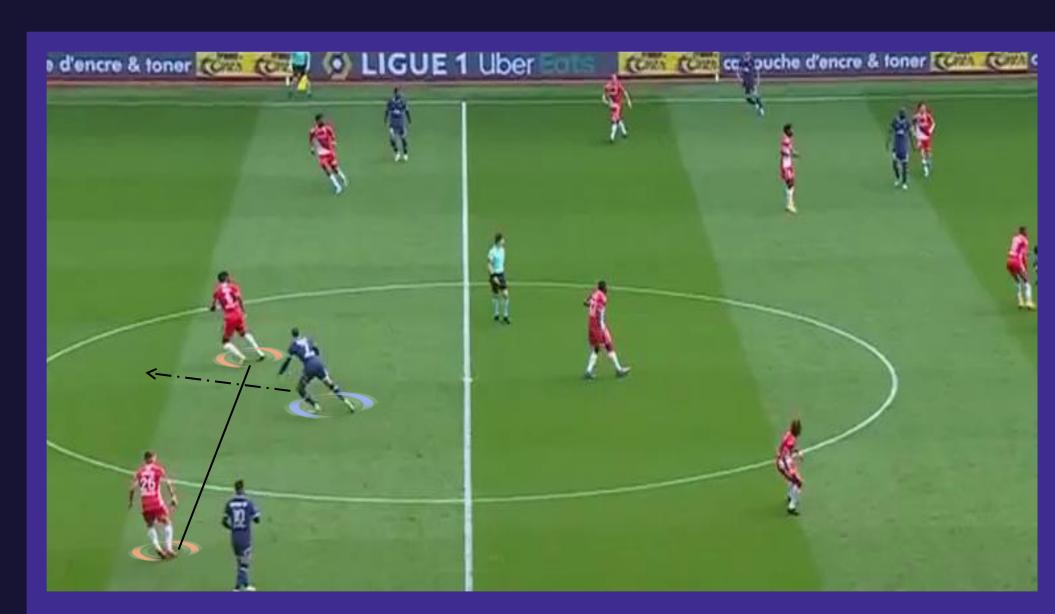
## 4) What did we find?

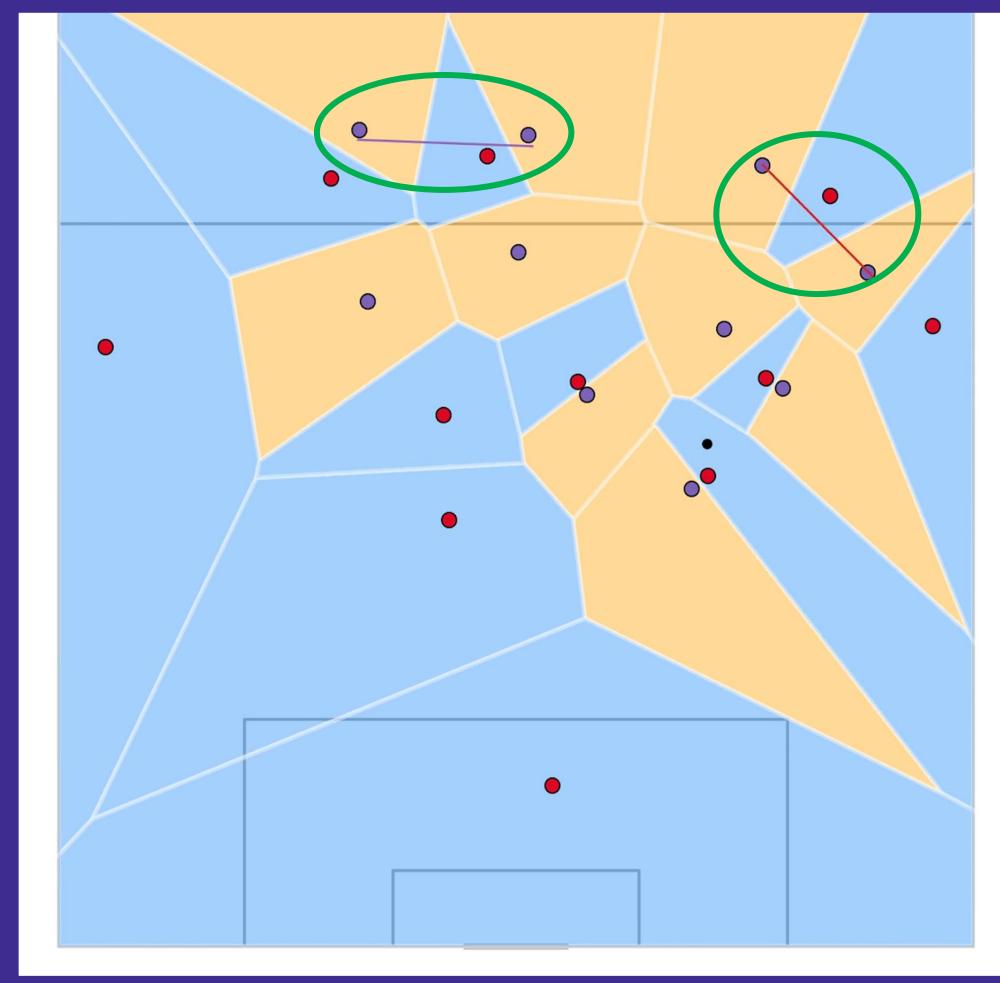
- Dataset: 20 matches (2 rounds) from the 2021/22 Ligue 1 season.
- League average: 100 to 150 total channel runs, 50 to 75 per match.
- Two teams fall very short of the lower threshold of 100 runs.
- One team stands out with 230 runs within 2 rounds.
- > Teams have used channel runs with or without realising, but have not realised its potential.

### 5) How can coaches/analysts implement the 'CHANNEL'?

- Training: Develop specific exercises/rondos to create different attacking ways during the match.
- Pre-match and in-match analysis: Identify teams/players who are effective at attacking through the channel → create plans to defend/limit the threat from the opposition.
- Recruitment: Target underappreciated players who make good channel runs, allow managers to adapt to a new league quicker.







How the "channel" is depicted from a 2D angle using Voronoi



#### QR CODE TO VIEW THE FULL PRESENTATION

